

**Marquette Interchange Project
MQIC/DBE/PI Monthly Meeting**

Thursday, January 12, 2006
10 a.m. - noon
WisDOT, Traffic Operations Center (TOC)

Facilitator: Crystal DuPont, WisDOT Programming & Planning Analyst
Submitted by: Kim Haas, Haas Media LLC

MQIC/DBE/PI Meeting Attendees:

Mustafa Abdul, WISDOT; Donna Brown, WISDOT; Donna Eurick, USDOL; Kim Haas, Haas Media LLC; Carl Hampton, Senator Russ Feingold's Office; Martha Love, Association B LLC; Carl Madsen, Milwaukee Downtown, BID 21; Crystal DuPont, WisDOT; Adriana Rodriguez, Abrazo Multicultural Marketing, Inc.; JoeAnn Nicholas, Big Step/WRTP; Cecilia Smith Robinson, Senator Russ Feingold's Office; Bill Stark, Federal Highway Administration; Timothy Staats, USDOL; Nancy Woltzen, Versant.

Timothy Staats:

Project has 23% Minority Participation, of which 3.5% are women. North and South Legs are gearing up for peak workforce; 500,000 man hours expended.

- African Americans have most hours on the Project
- Hispanics are in second place on the Project
- Native Americans are in third place on the Project
- Asian Americans almost not represented; there are very few in the local trades.

Carl Madsen:

No new Transit Fairs. (BID 21) is trying to get organizations to host Fairs. With new Guides BID 21 will be able to encourage businesses to have Transit Fairs. January 23, 2006, the Wisconsin Avenue Panel Discussion will be held at Wisconsin Club - Discussion will focus on streetscaping construction on Wisconsin Avenue, also provides an opportunity for questions and answers; PSA Staff will be attending.

From the BID 21 Monthly Report Submitted: References were made to Page 4 - Find a Year End Brochure Count. In 2005, 86,000 pieces of material were distributed, a 29% increase compared to 2004. Most information was distributed through face-to-face encounters.

From the BID 21 Monthly Report Submitted: References were made to Page 5 Executive Women requesting information and we are collaborating with them. Marquette Interchange Project information is included in the material distributed. We are referring people to www.mchange.org

Martha Love

Speed Queen - we are continuing to drop off literature. 100's of attempts have been made to contact (management). Collins Construction has had some contact with Speed Queen.

The weekend of January 20, McKinley and Fond du Lac will open and be limited to 2 lanes. We are disseminating information to "Key People". We've made contacts at locations such as:

- Lapham Park, WAICO, Salvation Army, Walnut Park, King Drive

We are going up and down Walnut Street, excluding schools in the immediate area of the bridge. Everything has been disseminated since November 14, 2005. We are in touch with Leinenkugel.

The team most recently got out a lot of information. We are concerned how residents who are not mobile will get to grocery stores. The team will be attending a series of meetings at:

- Walnut Park, Hillside Meeting, Urban League Meeting.

Community Planning Council - we are now a member, 18 groups attend. Next meeting will be on January 21, 2006 at the Y. Flyers were distributed about bus route changes.

Adriana Ramirez:

We updated distribution to public officials. We attended UMOS Breakfast with Santa (150 Families). Also attended "Lights On" at Spanish Immersion School. We will have a busy 2 months. Activities will include:

- UMOS & MATC- Presentations for ESL Classes
- Parent Teacher Conference
- Hayes Elementary School Parent Group
- Mexican National Soccer Group Playing the Wave
- South Division (Immigration Night - expecting high attendance)
- Churches hosting Mortgage Seminar

Mustafa Abdul: (in attendance for Kathleen Reed)

Small Contracts for 2006 (North, South, West, Core)

1. Stormwater Diversion Structure, ID 1060-22-82 (DBE Goal - 30%)

August 2005 (1 Bid Submitted - \$963, 076) came in well over cost estimate.

Now reduced DBE Goal from 50% - 30%. Reviewed scope of work and re-let in December 2005.

2. Retaining Wall Staining, ID 1060-22-81 (DBE Goal - 45%)

Fence Installation

Let: January 2006 \$126. 942.

Zenith Tech

Anticipated Dates: March - May 2006

3. North 11th Street (Wells and Highland), ID 1060-22-80 (DBE Goal - 45%)

Storm, Sewer, Traffic Lights, Erosion Control

Let: April 11

Anticipated Dates: July - November

4. North 25th Street (Entrance Ramp Widening) ID 1060-22-83 (DBE Goal - Has not yet been set)

Grading, Storm Sewer, Signage, Pavement, Contaminated Soil Handling

Let: July

Anticipated Dates: September - November 2006 Completion

Donna Brown: Requested DBE Goals from Mustafa Abdul.

Nancy Woltzen:

Get Around Guides will go to the printer on January 20, 2006. February 19, 2006 Get Around Guide will be an insertion in the Milwaukee Journal Sentinel. Future Hmong, El Conquistador, Milwaukee Courier will also included. We are getting more requests for Transit Fairs and the model. Distributed 100, 000 Guides to Tourist Spots and DMV Offices. We are flooding the market. The Get Around Guide covers March - November, 2006, some permanent closures were taken out of the Guide. There will be some circulation of the Get Around Guide before February 19, 2006 using same (media) channels, running monthly in Key, Business Journal, and Small Business Times.

Carl Madsen:

Question: When the North Leg is completed are there plans to celebrate/roll out the red carpet?

Nancy Woltzen:

Response: I'll check with Brian (Manthey) and Laura (Goranson) regarding a West Leg Public Relations opportunity.

JoeAnn Nicholas:

We are recruiting from the community. We have relationships with:

- Maximus
- UMOs
- Y

Bi-monthly meetings are held to talk about TransProgram. A full-time class may be held. More details will be presented at the next meeting.

Kim Haas:

We are continuing our outreach to city schools. We provided Marquette Interchange Project Newsletter text to Roosevelt Middle School, as well as Shalom High School. We continue to keep in touch and follow-up with the schools, especially those closest to the Walnut Street Bridge in anticipation of the upcoming closure. Brian (Manthey) and I gave a project presentation to the staff at the Milwaukee Main Library, as well as Roosevelt Middle School. We continue to work closely with Susan Ramstack, Milwaukee Public School's Director of Transportation.

Cecilia Smith - Robertson:

No update

Bill Stark:

No update

Donna Brown:

The Group and the team have come a long way. We are seeing very positive results in the community.

I'm interested in Best Practices to include: needs assessment and barriers, working with contractors. I'd like to see a 1-page summary. I'll set up meetings with each of you. We want to know the changes the Department needs to make. One-on-one meetings will begin at the end of February 2006. There are 11 corridors to be done between now and the next 20 years.

Donna Brown: The MQIC/DBE/PI Group will be growing, additional people from Racine and Kenosha will participate. We will be making the transition and having people from Racine and Kenosha.

JoeAnn Nicholas:

We are working with Al Gardner and the Apprenticeship Program. Folks in Racine want the same opportunity as in Milwaukee.

Cecilia Smith - Robertson:

Carl Hampton will be taking my position. I'm retiring on January 27, 2006. Since MIP started gathering teams, we got few complaints because of the connection and the teams. We know where to go to respond to transportation issues.

I've worked on many transportation issues. These concerns (losing homes, property) are very important to constituents. Carl will be attending meetings in my capacity.

Donna Brown:

Workshops have been set up for the North South Corridor. It's useful for communities to be involved, especially because of the Mitchell and Plainfield Curve controversy. Workshops will be held in: Racine, Kenosha, Oak Creek and Milwaukee.

Community input about the Interchange will provide opportunities for residents to participate in the highway design.

The tables will be staffed with engineers and planners, who will explain public involvement in the Interchange Project. Engineers and planners will decide what is feasible and findings at the next PIM in spring 2006.

**North - South Corridor
Workshop Dates and Locations**

January 31 (4 – 8 p.m.) Racine Area (2320 Renaissance Blvd, Sturtevant)
February 2 (4 – 8 p.m.) Kenosha (19600 75 Street, Bristol)
February 7 (4 – 8 p.m.) Oak Creek/Franklin (8401 S. 13th Street, Oak Creek)
February 8 (4 – 8 p.m.) Milwaukee (4965 S. 20th Street, Milwaukee)
Donna Brown's phone number: (262) 548-8713